



FOR IMMEDIATE RELEASE
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Paper and Packaging Board Announces 4th Annual State of the Campaign Webinar

President, Mary Anne Hansan will discuss the latest campaign impact data and share campaign highlights



**PAPER +
PACKAGING
BOARD**

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McLean, VA, June 28, 2019 – The Paper and Packaging Board (P+PB) will hold its annual State of the Campaign webinar on Wednesday, July 17 and Thursday, July 18, 2019 marking the 4th year of the start of the Paper & Packaging Board – How Life Unfolds[®] national campaign. P+PB’s president, Mary Anne Hansan will discuss the latest campaign impact data, share campaign highlights and give an overview of what’s ahead in 2019. Registered attendees will also be given the opportunity to ask questions about information not readily available through other channels.

More information about the 30- to 45-minute webinar, as well as registration details can be found at <https://www.paperandpackaging.org/>

About:

The Paper and Packaging Board promotes the use of paper products and paper-based packaging by highlighting the value they bring to our daily lives. More than 40 U.S. manufacturers and importers collectively fund the national marketing campaign, Paper & Packaging – How Life Unfolds[®]. www.howlifeunfolds.com

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